



Keep Irving Beautiful Newsletter



KIB Autumn Projects

KIB has welcomed the fall season with a flurry of activities. October always means that it is time for the Annual Litter Index, which KIB Board and staff completed on Oct. 7. This Keep America Beautiful initiative is a survey of visual litter on a set number of routes throughout the city that KIB has done since 2001. This year's results showed a 34% decrease in litter from the 2001 baseline data, but an increase of 17% from last year.

It's always a pleasure to welcome employee volunteers from Vizient for their annual day of service - Community Day. On Oct. 11, the group of 23 met at Trinity View Park for a beautification project at the baseball fields. They applied a fresh coat of bright yellow paint to safety railings and foul poles. This group has partnered with KIB for many years, and they have left a lasting impression at many of our park facilities. Thanks, Vizient!

Oct. 14 was a busy day for KIB, as we began the morning with a cleanup project at Bird's Fort Trail Park with a new partner, Gartner, Inc. The 10 volunteers gave 20 hours and collected 59 pounds of litter and recyclables which were prevented from reaching the nearby Elm Fork of the Trinity River. Later that day, KIB visited Senter Park Recreation Center, where the children and staff from the after-school program enjoyed painting birdhouses. Along with the birdhouses, they also took home KIB backpacks and environmental activity coloring books.

Save the Dates, Butterfly Garden Update

November 15 is "America Recycles Day," a nationwide Keep America Beautiful program. KIB will celebrate the event as we have for the past two years, with a virtual, social media-driven event for the first two weeks of the month. Check KIB's Facebook and Twitter for information on how you can "show us how you recycle" for #IrvingRecycles2022.

Texas Arbor Day will be celebrated at Barton Elementary on Nov. 11, honoring them for their outstanding recycling and environmental stewardship.



Vizient employee volunteers at Trinity View Park for Community Day

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Gartner employee volunteers ready for their Bird's Fort cleanup

We had another cleanup on Oct. 20, this time at Trinity View Park with Verizon employees. KIB has a long history of partnering with Verizon, and we were happy to welcome this enthusiastic group of eight, who gave 16 hours of service at this popular park.

KIB staff enjoys visiting schools to talk about our programming and volunteer opportunities, and we did just that on Oct. 13. Irving ISD's Cardwell Career Preparatory Center recently joined the Adopt-a-Spot Program, and staff and students were interested in learning more about that program and other ways they could volunteer with KIB. If you, too, would like to have KIB staff present to your school or organization, please call the KIB office at (972) 721-2175.

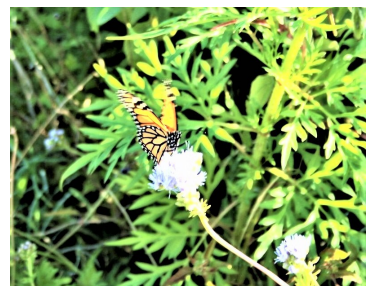


Senter Park Rec Center children painted birdhouses



Verizon employee volunteers after their Trinity View Park Cleanup

If you haven't been to the Bird's Fort Trail Park Butterfly Garden, please take the time to visit and see how beautiful it is. Since Jan. 1, volunteers have logged 190 hours of service tending to the garden, which is full of plants that attract butterflies and other pollinators. We hope this inspires you to start your own butterfly garden at home. Even a potted plant on an apartment patio can be a mini-garden, and you might be surprised by who comes to visit!



A recent visitor to the Bird's Fort Trail Butterfly Garden

