

KIB Newsletter



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KIB Celebrates Earth Day All Month Long in April



Contech employee volunteers at the City of Irving Tree Farm.

April 22nd has been celebrated as “Earth Day” since 1970, but over the years the celebration has grown into “Earth Month.” That is certainly the case here at Keep Irving Beautiful, judging by how busy we are during this time of year! We began April with our signature spring cleanup, the “Don’t Mess with Texas Trash-Off,” with 244 volunteers of all ages gathering at Trinity View Park on Saturday, April 5. They collected over 4,900 pounds of trash and recyclables and kept them out of the Trinity River. This event is part of the “Great American Cleanup” which takes place across the country every year from March 1 through May 31.



These Girl Scouts and leaders helped to make the Trash-Off a huge success.



The Mosaic team gearing up to begin their cleanup of Trinity View and River Hills Parks.

KIB had a busy “official” Earth Day on the 22nd, as we had tables at both the City of Irving’s employee event and at the North Lake College celebration at the Central Campus. North Lake made their event “zero-waste,” with KIB providing the recycling containers.

The Mosaic Sales Solutions team had such a great time at their cleanup last fall that they joined us again on April 25 at Trinity View Park. The 54 employee volunteers collected 1,220 pounds of trash and 440 pounds of recyclables from both Trinity View and nearby River Hills Parks. And we always enjoy joining the Irving Lake Association for their Lake Vilbig cleanups, a partnership that is now more than 20 years old. KIB provided the supplies for the lake residents, who took to the water in boats, canoes and kayaks and came back with over 2,600 pounds of litter. A total of 34 volunteers participated in the spring cleanup.

Our corporate partners were eager to help do their part for the planet in April. KIB marked our fourth year of partnership with the Contech Engineered Solutions in an Earth Day project at the city’s tree farm at Mountain Creek Preserve. Two groups of employee volunteers, under the guidance of the Parks Department, planted 190 trees on April 9 and 10.

What’s Happening in Irving:



The ILA welcomed community volunteers like this Boy Scout to the Lake Vilbig Cleanup

May looks to be just as busy as April, with lots of events going on. KIB board and staff are looking forward to more corporate days of service, such as the Verizon paint project back at the Petting Farm on May 3. Another activity that May brings is the career day, as many of the Irving ISD schools invite a variety of community members to share with the students, and KIB is always a proud participant.

KIB was recently honored by the Girl Scouts of Northeast Texas at their annual awards luncheon on April 12. KIB received the Community Service Award, one of three given to those who are committed to furthering the Girl Scout mission and developing leadership in girls. KIB would like to thank the GSNETX, not only for this award, but for the opportunity to partner with such a great organization over the years.

Do you know an individual or group that you would consider one of Irving’s “environmental stars” who goes above and beyond to make our city a better place? If so, you can nominate them for one of our Mayor and KIB Proud Partner Awards. Details and fillable forms are now online on both www.keepirvingbeautiful.org and www.rockthegreen.org. Deadline for submission is Wednesday, June 18.