

Keep Irving Beautiful Newsletter



Sponsor Spotlight: FASTSIGNS

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This month we are saluting another friend and longtime KIB sponsor, FASTSIGNS of Irving/Las Colinas. Jeff Youngblood and Cory Merchant have owned the franchise since 2005. They changed locations in December of 2015, staying in the same shopping center at Belt Line and Walnut Hill, but increasing their space by more than double. FASTSIGNS is now 8,500 square feet of what Jeff calls “a sign buyer’s dream store.” They are known for their professionalism and speedy service, but Jeff and Cory mean so much more to this community than that. They have made giving back a core value of their business, and it’s hard to imagine anyone in Irving who has not somehow been touched by their kindness and generosity. In addition to Keep Irving Beautiful, FASTSIGNS has supported and continues to support a number of non-profit organizations, including Irving Cares, the Irving Schools Foundation, the Dallas/Fort Worth Humane Society, AMBUCS, Legacy House, the Irving Police Association, and the Irving Fire Fighters Foundation. They were also behind the 3,500 “This House Backs the Blue” signs that you see all over Irving in support of our police.

Jeff and Cory are very active in the Irving/Las Colinas Chamber of Commerce, and serve as outstanding ambassadors for doing business in our city. They are great friends of KIB, and if you’ve noticed the professional quality of our banners and the company sponsor logos, that’s the fine work of the FASTSIGNS team. They donate their time and



In support of our troops, the FASTSIGNS team participates in RED Shirt Fridays, which stands for “Remember Everyone Deployed.”

materials in helping KIB events be the best they can be, and are always willing to contribute to our success.

FASTSIGNS Irving/Las Colinas has received national recognition also. They have twice been honored with the Blue Ribbon Small Business Award by the U.S. Chamber of Commerce for both their innovative business practices and strong contributions to the community. Most recently, they were honored with the first “Show us How You Care” award given by the corporate office to a franchise that best exemplifies “supporting local charities and giving back to the community.”

Jeff Youngblood and Cory Merchant are heavily invested in Irving - financially with their business, but equally as important with their time and their hearts.

Did You Know?

FASTSIGNS locations across the country are working to adopt and promote sustainable business practices designed to reduce their environmental impact, including:

- Using recycled or recyclable products
- Using eco-solvent inks
- Purchasing products with minimum packaging or that are sold in bulk
- Recycling toner cartridges
- Maximizing recycling and recovery efforts



FASTSIGNS of Irving/Las Colinas owners Cory Merchant (L) and Jeff Youngblood (R) are active in many charitable causes in the community.

Register for the Don't Mess With Texas Trash-Off

Our state’s signature event for the nation-wide Great American Cleanup is the “Don’t Mess with Texas Trash-Off.” Keep Irving Beautiful, like many other affiliates across Texas, will host its event on Saturday, April 8. The cleanup will be held at Trinity View Park from 9 a.m. to noon, with KIB providing supplies (vests, litter pickers, gloves, trash and recycle bags) as well as a lunch afterwards. Please join us and fellow volunteers as we work to keep litter out of the nearby Elm Fork of the Trinity River. Volunteers of all ages are welcome, and we ask that you register online by April 3.

For more information and to register, go to

<http://www.cityofirving.org/2480/Dont-Mess-With-Texas-Great-American-Clea>

Or scan the QR code:



See you at the Trash-Off on April 8!



The Don’t Mess with Texas Trash-Off will be at Trinity View Park again this year. Last year’s volunteers (like the group seen above) collected 2,660 pounds of trash and recyclables.

