## Keep Irving Beautiful Newsletter

## KIB Recognized at National Conference

Keep Irving Beautiful was honored at the 2015 National Keep America Beautiful Conference in Washington, D.C., January 27-29. KIB received the President's Circle Award, the highest level an affiliate can achieve, as well as a 2nd Place Affiliate Award in the largest population category of 200,001 and above, This is the fourth year KIB has won the 2nd place award, competing with the largest cities in the country. In addition to the affiliate recognition, the Irving ISD's Lady Bird Johnson Middle School received First Place in the School Program category for their innovation in integrating their "netzero" building's many features into the school's curriculum.

While the national awards have already been distributed, the state award application process is now underway. KIB has submitted a record total of six applications to Keep Texas Beautiful, including one for the Governor's Community Achievement Award. As the 2014 winner of this prestigious award, Irving is not eligible to win again for 3 years. However, in order to main-



tain its Gold Star status, KIB is required to submit a detailed GCAA application, and score at least a 90 to achieve Sustained Excellence . Other nominations submitted were for some of KIB's worthy community partners and volunteers, with winners being announced in March. KIB volunteers are extremely important to the mission of the organization, and we feel they are very deserving of recognition.

In addition to the national and state awards. KIB has its own awards program to honor our local heroes right here in Irving. Nominations are now being accepted online at www.keepirvingbeautiful.org for the annual Proud Partner Awards. If you know of a group or individual worthy of recognition for their efforts to make our city better, please nominate them!

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## Did You Know?

This month's tip come from our friends at Earth 911. Did you know that...

Cartons such as those used for juice, milk and soup are now recyclable in many US cities (including Irving). Your former cartons could one day become:

- **Tissues**
- Paper towels
- **Napkins**
- Office paper

IF...you recycle them!

So be sure to include cartons with the rest of your recyclables in the blue bag.



Volunteers from the 2014 Trash-Off, above and below

## The Trash-Off is Coming!

Online registration is now open for the annual "Don't Mess With Texas Trash-Off," our state's signature event of the Great American Cleanup. We will be at Trinity View Park on Saturday, April 11, from 9:00 a.m. to noon. Volunteers

of all ages are welcome to help. KIB will provide the cleanup supplies as well as a lunch afterwards. Please go to www.keepirvingbeautiful.org to register for yourself or your group, and we will see you on April 11!

Don't mess with Texas TRASH-OFF APRIL 11, 2015

