The KIB NEWSLETTER



December 2011

VOL 1, ISSUE 10

Clockwise from upper left: Arbor Day at Farine Elementary, Porter's Unite For Troops, North Lake College Service Learning Students, YMCA Seniors celebrate America Recycles Day.

UPCOMING EVENTS IN DECEMBER:

KIB has the following events to look forward to in the month of December:

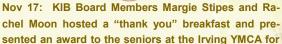
- Dec 1-2 (and Nov 30): Keep America Beautiful's 58th Annual National Conference in New Orleans.
- Dec 6: KIB Holiday Celebration
- Dec 9: Austin Middle School Career Day

The Keep Texas Beautiful Awards Season is now upon us! Each year, KIB prepares extensive applications for the Governor's Community Achievement Award, which we won in 2010, as well as KTB Awards representing a wide variety of groups and individuals. Previous First Place winners submitted from Irving have included Frito-Lay, the City of Irving Code Enforcement Department, the Irving Lake Association and the Irving Rambler. The KIB staff will spend many hours in December preparing new applications, with the goal of bringing back more state honors to Irving next year.

NOVEMBER HIGHLIGHTS:

KIB staff and volunteers were busy in November:

- Nov 10: KIB partnered with ICTN for a Public Service Announcement. The PSA, which had an anti-litter message, was shot at Nichols Park.
- Nov 11: Infinity Preparatory Fall Festival. Eight North Lake College Service Learning students worked at the KIB Booth, giving over 30 hours of time.
- Nov 12: Porter's Unite for Troops event: KIB's third year of participation in this by making it a green event. Thirteen NLC volunteers gave 73 hours in helping to make this a success. Students also collected \$136 in donations at the Central Campus during the week, which will go toward postage for care packages for the troops.
- Nov 15: On America Recycles Day, KIB Board Member Rachel Moon, along with Rick Hose and Julie Schmitt, attended the opening of the new Reimagine Recycling Center at the Kroger store on Belt Line and Northgate.



sented an award to the seniors at the Irving YMCA for collecting 463 pounds of recyclables for America Re-

cycles Day.

Nov 17: KIB President Scott Wilson went to the Best Buy store 205 to accept a ceremonial check representing a \$1,000 donation from the Best Buy Foundation to KIB. The Best Buy Tag Team Program honors their employee participation in community service projects with donations to non-profit organizations. Thanks to Lisbeth Valdez and the Best Buy team!

Nov 18: Arbor Day: KIB presented an award to Farine Elementary for being the outstanding paper recycler in the district. The Parks Department also planted a tree on school grounds in their honor.

Keep Irving Beautiful, 3000 Rock Island Road, Irving TX 75060

www.keepirvingbeautiful.org, www.rockthegreen.org 972-721-2175