

The KIB NEWSLETTER



April 2011

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APRIL IS EARTH MONTH!

Earth Day was first celebrated on April 22, 1970, in the United States, and now is celebrated by over 500 million people in 175 countries across the world. Here in Irving, we take it a step further and celebrate the entire month of April as "Earth Month." Our big event will be partnering with **North Lake College** for their **Earth Day Celebration** on **April 21**, but look at what else we have to look forward to:

- * Beautification project: Contech employees will paint the fence at Jackie Townsell Heritage Center on April 4-5. Thanks to Contech and the Parks and Health Departments for partnering with KIB on this project.
- * Recycle Survey: North Lake students will conduct a survey in the KIB neighborhood on April 9 to encourage recycling. Thanks to our Solid Waste Services partners.
- * Cleanup: Irving Lake Association will have its spring cleanup of Lake Vilbig on April 16. KIB supplies vests, pickers, gloves and bags for this hard-working group.
- * Corporate Earth Day events: KIB will participate in Nissan North America's Earth Day on April 19 and the VHA, Inc. EnviroFair on April 20.
- * Schools: Kirby and his friend Buddy the Blue Bag will visit Clifton Early Childhood for four performances of our environmental skit on April 19. This is the 3rd year KIB has participated in Clifton's Earth Week. Thanks to Veronica Rubio for inviting us again!

KIB ACTIVITIES IN MARCH:

Keep Irving Beautiful had a busy month!

Here are just a few of our activities:

- March 5: The Great American Cleanup had 211 COLD volunteers on land and in kayaks at Trinity View Park. 2,420 pounds of trash and 440 pounds of recyclables were collected. View pictures on our Facebook page, and while you are there, please "like" KIB! You can also follow us on Twitter, @KIB_Irving.
- March 14-18: KIB partnered with First Baptist Church of Irving's Mission Service team for a cleanup, a paint project at Heritage Park, and trimming trees at the homes of Irving residents.
- March 18: KIB visited the Seniors at the Irving YMCA for a thank you breakfast for their efforts in helping to make America Recycles Day a success.
- March 25: City of Irving's Community Fest. KIB had 9 North Lake College Service Learning students and 2 board members who volunteered at the KIB Table and as greeters and Kid Zone helpers for this event. We also made this a green event by supplying recycle stations throughout Senter Park.



KIB STAFF AND BOARD MEMBER NEWS:

- KIB Secretary Margie Stipes was chosen as the Keep Texas Beautiful state "Volunteer of the Month" for March. Congratulations, Margie!
- KIB Board Members Jim Scrivner and Scott Wilson represented KIB at T.J. Lee Elementary's Career Day on March 11.
- KIB Coordinator Rick Hose appeared on ICTN's Open Line program on March 9 as part of a panel discussing "Going Green" environmental initiatives in the city.
- KIB wants to remind you that the Great American Cleanup continues through May 31. Please do your part to make our community a better place to live, work and play during this time and year-round.

Keep Irving Beautiful, 3000 Rock Island Road, Irving TX 75060

www.keepirvingbeautiful.org, www.rockthegreen.org 972-721-2175